



OHIO UNION EVENTS

First	Last	Role	Status	9/20	10/18	11/15	12/6	1/17	2/21	3/21	4/18
DaVonti'	Haynes	CGS	Voting								
Raven	Lynch	CGS	Voting								
Taylor	Wickware	IPC	Voting								
		IPC	Voting								
Noah	Bidna	USG	Chair	X							
Polly	Sy	USG	Vice Chair	X							
Fikunmi	Idowu	USG	Voting								
Maria	Krantz	USG	Voting	X							
Jasmine	Richardson	GAA	Voting	X							
Donny	Geisler	Student Employee	Voting	X							
Andrew	Jordan	USAC	Voting	X							
		Faculty	Voting								
Jennifer	Cheavens	Faculty	Voting								
Leyla	Hawkins	Alumni	Voting	X							
Beth	Miller	At-Large	Voting								
Matthew	Altendorf	At-Large	Voting	X							
		At-Large	Voting								
		At-Large	Voting								
Quantá	Taylor	OUAB Advisor	Ex-Officio	X							
Danielle	Diersing	OUAB President	Ex-Officio	X							
Anthony	Long	CSA Chair	Ex-Officio	x							
Jeff	Pelletier	Union Director	Ex-Officio	X							
Matt	Couch	Activities Director	Ex-Officio								
Larry	Moore	Catering Director	Ex-Officio								
Brittany	Crall	Business Manager	Ex-Officio	x							
Patrick	Edwards	Secretary	Ex-Officio	x							

- 1) Welcome
 - a) Name, Organization or Department
- 2) Presentation
- 3) Ohio Union Activities Board Update - Danielle Diersing, President

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- a) Initiatives for the year
 - i) Branding the experience for the year
 - ii) Assessment and accessibility – looking at events outside of the Union to meet students where they are, eTicketing
- b) Events
 - i) Kick off picnic, movie on the oval, movie in the shoe, weekly flick for free (some double showings), flicks for free fanatics card, welcome back concert at the Schott, movie on the Curl lawn, Ohio State SNL, OUAB chalk fest, Breaking Barriers, Drag show
 - ii) Upcoming events: OUAB fit,
- c) Introduced 40 new members into OUAB, playing a bigger role in Homecoming, we are starting to plan for spring events

4) Director Updates

- a) Jeff Pelletier, Director, Ohio Union Operations & Events
 - i) Fiscal Year 2018 Final Metrics

50.43	Student Organizations
43.31	University Departments
6.25	External Users
22832	Total Bookings
1178	Unique Student Organizations
8916	FY daily traffic average

i) Month Metrics – August 2018

47.60	Student Organizations
49.20	University Departments
3.18	External Users
1317	Total Bookings
366	Unique Student Organizations
9268	FY daily traffic average

- ii) Projects
 - (1) Summer Projects
 - (a) New Website!

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- (b) New Furniture!
- (c) Union Market Salad Bar
- (d) Ground Floor Wallpaper Removal
- (e) Event Space Door Replacement
- (f) Terrazzo Refinishing
- (g) Strategic Planning Retreat
 - (i) Focus will be on the user experience, through our care and development of the union environment, and enhancing the structures, services, and standards offered by our team.

iii) Notable Events

- (1) HRC Gala
- (2) ITGA Conference
- (3) Women in Leadership (joint program with Ohio University)
- (4) Columbus, National Urban League Conferences
- (5) The Big Table

iv) Upcoming Events

- (1) Career Fair Season
- (2) Suicide Prevention Symposium
- (3) Homecoming
- (4) 50th Class Reunion
- (5) Supreme Court of Ohio Specialized Dockets

v) Life Updates

- (1) 3 new hires
- (2) 3 weddings
- (3) 4 houses
- (4) 4 dogs – Hank, Penny, Mr. Munchkin, and Harley
- (5) 1 granddaughter
- (6) 5 ½ marathons (all Patrick!)

b) Matt Couch, Director, Student Activities

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i) GENERAL UPDATES

- (1) The functional areas of Student Activities include campus events (including our Major Campus Events Committee events and OUAB), student organizations (including the Keith B. Key Center for Student Leadership & Service), leadership programs, volunteer service initiatives (including Pay It Forward and Buck-I-SERV), D-Tix, student government support, graduate/professional student engagement, and the Mount Leadership Society Scholars program. I'll provide a few details about these areas each month.
- (2) The functional areas of Student Activities include campus events (including our Major Campus Events Committee events and OUAB), student organizations (including the Keith B. Key Center for Student Leadership & Service), leadership programs, volunteer service initiatives (including Pay It Forward and Buck-I-SERV), D-Tix, student government support, graduate/professional student engagement, and the Mount Leadership Society Scholars program. I'll provide a few details about these areas each month.
- (3) Personnel changes since our last OUC meeting:
 - (a) Buck-I-SERV – Coordinator Bailey Harr returned to her alma mater; Connor Jones from Florida State joined us in August
 - (b) Leadership – Assistant Director Matt Van Jura decided to become a full-time student as he finishes his doctorate; search process for his successor is nearing completion
 - (c) OUAB – Coordinator Ally Ferguson took a position at the U. of Dayton, cutting about an hour off her daily commute since she relocated there with her partner's new position at UD; Coordinator Teneshia Arnold's last day with us will be October 5, as she has accepted an Assistant Director role at DePaul University; search process should be completed in October
 - (d) New OUAB GAA Andrea Davis joined us in August from U. of Maryland-Baltimore County

ii) CAMPUS EVENTS

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- (1) Welcome Week was a great success with several heavily attended events, including a new-look Student Involvement Fair that drew a record crowd to its new layout along College Road. Oval construction forced us into a new venue, and we mostly loved it. There were some pretty uncomfortable pinch points that won't be a factor in future years when the Oval fences come down, but we're considering the merits of keeping the College Road space and adding the Oval back in next year.
 - (2) Homecoming is coming up the week of October 1-6. Parade route will be along Woodruff and College Road on Friday, October 6.
 - (3) We've essentially rebooted and rebranded Beat Michigan Week as Buckeye Nation Week, which still gives us an opportunity to celebrate the rivalry but also broadens the theme to be more inclusive of some of the other great aspects of the university that we want to highlight around that time of the year. More details to come!
- iii) STUDENT ORGANIZATIONS
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- iv) SERVICE
- (1) Our OSUVotes Ambassadors are hard at work with their efforts to register and educate student voters and will be particularly busy during National Voter Registration Day next Wednesday (9/26), which will include a Non-PAWtisan voter registration event involving therapy dogs. We're engaged in friendly competition with peer institutions as part of the Big Ten Voter Challenge, which rewards the schools with the largest percentage of its student body registered to vote.
 - (2) Participant applications for our winter break Buck-I-SERV trips is coming up this Sunday, 9/23. We'll host 28 domestic service trips and 4 international trips in December.
- v) LEADERSHIP

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- (1) Our next OUC meeting will be just about on the eve of Leadership Week, which is a university-wide collaboration among Student Life departments, academic partners, and student groups to promote leadership development. The events will run October 22-26.
 - (2) Our staff has also been contributing to an awesome collaborative leadership development program that will be available only to 150 students in honor of a pretty big birthday coming up for the university – open to undergrad, grad, and professional students and students from each of the Ohio State campuses. The application for the Sesqui-centennial Student Scholar Leadership Program will be available in October.
- vi) D-TIX
- (1) Our beloved Student Activity Fee is celebrating its 15th anniversary this year, and D-Tix, which was originally called “Explore Columbus,” shares that anniversary. Follow D-Tix on social media to get in on some of the fun 15th anniversary promotions. There are also a number of new general discounts and special events this fall that students have been very excited about!
 - c) Larry Moore, Director, University Catering - N/A
 - d) Brittany Crall, Business Manager
 - i) Revenue is up from last year due to University support coming in earlier than last year
 - ii) Expenses is up from last year due to additional payroll, which is a good thing! We are fully staffed
 - 2) Committee Updates
 - a) Policy Committee– N/A due to being the first meeting of the year
 - b) Events Committee– N/A due to being the first meeting of the year
 - 3) Future Full Council Meetings (all meetings in Ohio Staters Traditions Room)
 - a) October 18
 - b) November 15
 - c) December 6 *earlier in the month to accommodate finals schedules
 - d) January 17
 - e) February 21
 - f) March 21
 - g) April 18

*Committee Chairs will determine date, time, and location for committee meetings as applicable.

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