

OHIO UNION EVENTS

Ohio Union Council Roster (X = present, (X) = alternate)

First	Last	Role	Status	9/20	10/18	11/15	1/17	2/21	3/21	4/18
Stephen	Post	CGS	Voting		(X)	X	X	X	X	X
Raven	Lynch	CGS	Voting			X	X	X	X	X
Lydia	Pickrell	IPC	Voting		X	X	X	X		X
Francesco	Maiorca	IPC	Voting		X	X	X	X		X
Noah	Bidna	USG	Chair	X	X	X	X	X	X	X
Polly	Sy	USG	Vice Chair	X	X	X	X	X	X	X
Fikunmi	Idowu	USG	Voting			X			(X)	(X)
Maria	Krantz	USG	Voting	X					(X)	
Jasmine	Richardson	GAA	Voting	X	X	X	X	X	X	
Donny	Geisler	Student Employee	Voting	X	X	X	X	X		X
Andrew	Jordan	USAC	Voting	X		X	X	X		(X)
Milos	Bujisic	Faculty	Voting		X	X	X		X	
Jennifer	Cheavens	Faculty	Voting		X		(X)	X	X	
Leyla	Hawkins	Alumni	Voting	X	X	X	X	X	X	X
Beth	Miller	At-Large	Voting	X	X	X	X	X		X
Matthew	Altendorf	At-Large	Voting	X	X	(X)	X	X	X	X
Steven	Mousetes	At-Large	Voting				X	X	X	X
Renée	Bishai	At-Large	Voting		X	X	X	X	X	X
Quantá	Taylor	OUAB Advisor	Ex-Officio	X	X	(X)				
Danielle	Diersing	OUAB President	Ex-Officio	X	X	X	X	(X)	X	X
Anthony	Long	CSA Chair	Ex-Officio	X	X	X		X	X	
Jeff	Pelletier	Union Director	Ex-Officio	X	X	X	X	X	X	X
Matt	Couch	Activities Director	Ex-Officio	X	X	X	X	(X)	X	(X)
Larry	Moore	Catering Director	Ex-Officio		X	X	X		X	X
Brittany	Crall	Business Manager	Ex-Officio	X	X	X			X	X
Patrick	Edwards	Secretary	Ex-Officio	X		X	X	X	X	X

- 1) Welcome
 - a) Name, Organization or Department
- 2) Ohio Union Activities Board Update - Danielle Diersing, President
 - a) Danielle is graduating and Mathew Bonner will be the new OUAB president.

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- b) OUAB's focus is on planning educational programs and empowers each member to change and shape the lives of fellow students while strengthening their own leadership skills and fostering professional growth.
- c) This year, OUAB was comprised of 145 members with 40 being new members and serve on one of seven committees. In total there were 250 events hosted by OUAB.
- d) The OUABudget is around two million dollars: 90% programming, 4.5% Marketing, 5.5% Operations
- e) Themes for annual goals included cross-committee integration, branding the experience, and assessment and accessibility.
- f) Fall semester highlights include: Movie on the Oval, Adam Rippon, Karamo Brown, Roxane Gay, OUABE Drag, and Jenny Slate
- g) Spring semester highlights include: Wong Fu productions, BuckeyeCon, Terry Crews, Jaboukie Young-White, and Jameela Jamil
- h) Events cover important topics and themes such as: Asian Representation, Food Insecurity, Prison Reform, Body Positivity, Toxic Masculinity, LGBTQ+, and e-sports and Comic Con.
- i) There was intentional efforts made to revamp the reoccurring programs: Flicks for Free, Craft Nights, Karaoke, Live Music and Open Mic
- j) Marketing efforts consisted of: 1048 market research surveys, 600 outreach emails, 13 outreach presentations, 1050+ flyers, 22 OUAB reports, 47 member social media takeovers.
- k) Overall OUAB scored an 8.5 (1-10) to recommend an OUAB event to a friend or colleague.
- l) New Initiatives that happened this past year were hosting and overnight retreat, winning a NACA award for OUABad Feminist, and building a homecoming float.
- m) Some on-going projects include: the merger of Major Campus Events and OUAB, E-ticketing, Late Night Programming and Outreach and Diversity and Inclusion.

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- n) Some challenges: Lack of student body understanding of prices, availability, Rising security costs, agent approval for event releases, rising talent fees, ticket dispersal and feedback and assessment

3) Director Updates

- a) Jeff Pelletier, Director, Ohio Union Operations & Events
 - i) Month Metrics

Monthly Metrics	March 2019
Student Organizations	58.92%
University Departments	36.78%
External Users	4.29%
Total Bookings	2376
Unique Student Organizations	465
Daily Traffic Average	9066

- ii) Notable Events
 - (1) Sphinx Linking
 - (2) Dinesh D'Souza
 - (3) Kroger Hall of Fame
 - (4) Buckeye Bound/Go Buckeye Day
 - (5) Teach Ohio Career Fair
 - (6) SASSO Recognition Banquet
 - (7) A bevy of talent and fashion shows!

- iii) Upcoming Events
 - (1) HESA Hooding Ceremony
 - (2) African American Farewell Celebration
 - (3) Finals Week testing (ODS)
 - (4) Patterson Lecture
 - (5) Commencement Eve Ceremony

iv) Summer Projects

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- (1) Steel painting
- (2) Lounge Furniture Install
- (3) South Driveway loop finishes (sod planting, iron post install)
- (4) Union Infrastructure Project – May 17 – October 15 (tentative)
- v) General Updates
 - (1) Departing Staff Member – after 7 years with the Ohio Union and Student Activities, Hali Buck will be leaving for a position at the Kelly School of Management at Indiana University on April 18. Currently reviewing applications for interviews
- b) Matt Couch, Director, Student Activities
 - i) General updates
 - (1) On 4/23 there will be a student farewell for Dr. J in the KBK center
 - (2) Reading Day
 - (3) Commencement Week – there were over 50 applicants and we have offered four students from different OSU campuses to speak.
 - ii) Campus events
 - (1) Finalizing our OUAB advisor search
 - iii) Student organizations
 - (1) Finalizing total organization for the year and working on and it's looking like there will be a new record number of student organizations
 - (2) Nonprofit emergent program where students can learn the administration part of working at a nonprofit organization
 - iv) Service
 - (1)
 - v) Leadership
 - (1) Recognized nearly 80 student organizations at our student leadership award ceremony. It was a superhero theme which made it fun for everyone
 - vi) D-tix
 - (1) Celebrating 15 years of service at OSU!
- c) Larry Moore, Director, University Catering

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- i) We have a large footprint of storage space in the Union – roughly, 4500 sq. ft. we are working to condense items for the summer infrastructure project.
 - ii) Diana Gryniuk – will be starting next week to help plan off campus catering
 - iii) As we move into the summer, we will be working on new seasonal menus as well as the nutritionist to get icons on the menus to help inform customers.
 - iv) We are changing our disposable packaging to ensure we can better execute zero waste events. These will become the default for events and will not need to be requested for events.
- d) Brittany Crall, Business Manager
- i) Year to date comparison revenue is slightly down. There was a \$40,000 dollar difference in rent that will be made up in June.
 - ii) Utilities have gone up over the past year.
 - iii) We are estimating to still come in around one million for our transfer goal.
- 4) Committee Updates
- a) Policy Committee
 - i) No Report
 - b) Events Committee
 - i) No Report
- 5) Full Council Meetings, 2019-2020 (Ohio Staters Traditions Room)
- a) September 19
 - b) October 17
 - c) November 21
 - d) December 19 – winter break – will most likely cancel
 - e) January 16
 - f) February 20
 - g) March 19
 - h) April 16

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