Ohio Union Council Roster (X = present (X) = alternate)

<table>
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<tr>
<th>First</th>
<th>Last</th>
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<th>Status</th>
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<td>Vielman</td>
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<td>Ex-Officio</td>
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<tr>
<td>Molly</td>
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<tr>
<td>Jeff</td>
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<td>Matt</td>
<td>Couch</td>
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<td>Ex-Officio</td>
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</table>

1) Welcome
   a) Name, Organization or Department

2) Ohio Union Activities Board Update – Molly Murage, President
   a) Homecoming Week
      i) Fall Fest was on Siebert Lawn this Sunday October 1st. The festival featured a food truck, a mechanical bull, rock wall, caricatures, and airbrush hats. About 700 attendees.

As a body created by faculty rule and designated to report to the Council on Student Affairs, the Ohio Union Council serves as a conduit between the Ohio Union, the Council on Student Affairs, and the constituents of the Union including students, faculty, staff, alumni and community members. The Ohio Union Council serves as an advisory body to the Directors of the Ohio Union and Student Activities and provides the vision, voice and direction of the Ohio Union and Student Activities. (Faculty Rule 3335-11-09)
ii) Originally in the Spring but was postponed due to weather

iii) Replaced the Homecoming festival that typically follows the homecoming parade.

b) Homecoming Parade
i) Our annual Homecoming parade followed that Friday on October 6th. There were 70 entries of student organizations and campus partners.

c) FFF: Barbie
i) As a part of our flicks for free series, we held a Special Flicks for Free showing of Barbie in the Archie Griffin Ballroom. Attendees enjoyed pink refreshments, friendship bracelet making, and photo-ops.

A Night with NeYo
i) On October 6th we held A Night with Ne-Yo on October 26th at the Schottenstein Center. Ne-Yo performed R&B hits and DJ Sequel opened for him. Students enjoyed the musician's performance of both old and new songs in his discography accompanied by back-up dancers and visuals.

ii) About 2,000 attendees.

e) Buckeye Con
i) On November 5th, we held a multi-faceted expo highlighting different sectors of fandom. This event consisted of an expo room with games and comics, Guest Speakers which included Lisa Lovaas, a costume designer, voice actor Dante Basco, and Director/StoryBoader Joaquim Dos Santos. Lastly, the event wrapped up with an After Party that was Anime themed.

f) Rivalry Week
i) We kicked off Rivalry Week on Monday with OUABuckeyes' Take with sports commentator Stephen A. Smith in the Archie Griffin Ballroom. We partnered with Nike U-Move in order to promote. There were about 690-700 attendees in total.

ii) As part of our rivalry week programming we do a T-Shirt Exchange:

iii) We are hosting three T-Shirt Exchange events this week where we will be accepting new or gently used clothing items or 3 non-perishable food items in exchange for a free Buckeye Nation T-Shirt. Donations will support Star House and The Buckeye Food Alliance, two local organizations benefiting the issues of housing and food insecurity.

iv) Yesterday, we held a special T-shirt exchange located in Lincoln Tower Esports Arena with different games.

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operations, A/V, and the Info Center/D-Tix will remain together in a newly organized Ohio Union & Student Activities (OUSA) team.

(b) The 12-member Student Activities staff (OUAB/campus events, student organizations, and student governments) will join forces with the Ohio Union team in the new structure under the direction of Jeff Pelletier.

(c) As Associate Dean of Students, Matt Couch will supervise Jeff/OUSA, while also providing supervisory support for Parent & Family Relations, Student Conduct, and Student Life Sustainability. Matt will also continue to oversee Orientation programs for Student Life and work with the Council on Student Affairs and the Student Life teams on the regional campuses.

ii) Campus Events

(1) The OUAB advising team has been very busy supporting the OUAB students on a high volume of terrific events this fall. They also made some good connections with talent agencies, entertainment companies, and other universities at the NACA regional conference in Little Rock, Arkansas.

(2) We are also in the midst of an active season for student activity fee-sponsored signature events, with such recently completed events as African Night, Hack OH/O, and the Homecoming Parade, one occurring as we speak (the Beat Michigan Blood Battle), and several taking place before the end of the semester, like Block O’s Rivalry Run this Sunday, the Thanksgiving Dinner next Wednesday, Ohio Staters’ Light up the Lake on Nov. 30, and Commencement Week December 11-15.

(3) If the football team should qualify for the Big Ten Championship Game in Indianapolis on December 2, we will coordinate a Student Life bus trip for students to purchase a game ticket and get a ride to and from the game. More details to come in the next week.

iii) Student Organizations

(1) I updated last time about a new Student Org Advantages and Rewards (SOAR) pilot program with 150 organizations participating this year. The program will reward organizations for engaging in campus events, services, and activities and allow them to earn points to redeem for incentives like priority scheduling and premium placement at the Student Involvement Fair, member development grants, Resource Room line of credit bonuses, free tabling opportunities, and more. We update the points rankings each week -
the Game Creation Club and the 8th Floor Improv Comedy Group are locked up in a tight battle for first place! Info can be found at go.osu.edu/SOARprogram.

(2) After the fall registration window, we have 1,764 total organizations in our directory. As of today, 1,189 are active, 114 are still pending, and 461 are inactive. These statuses will change over the next few weeks as more groups have met training and registration requirements. This semester, 171 new organization interest forms were completed, and we've approved 132 brand new organizations. We have also offered 14 training sessions for presidents, treasurers, and advisors.

b) Jeff Pelletier, Director, Ohio Union and Student Activities

   i) Month Metrics

<table>
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<tr>
<th>Month</th>
<th>2023</th>
<th>2022</th>
<th>Avg</th>
<th>Category</th>
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<td>49.90%</td>
<td>52.97%</td>
<td>53.22%</td>
<td>Student Organizations</td>
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<td>42.94%</td>
<td>45.02%</td>
<td>41.46%</td>
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<td>7.14%</td>
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<td>5.38%</td>
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<td>425</td>
<td>320/197</td>
<td>Unique Student Orgs</td>
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<td></td>
<td>9077</td>
<td>8503</td>
<td>8766/5229</td>
<td>daily traffic average</td>
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*Numbers worth noting:
- four of the top five busiest months for daily traffic have been between February – October 2023 (Peak: September 2023, 10952 daily)
- top five busiest months for events have been between February – October 2023 (Peak: October 2023, 2673 bookings)
- unique student organization users down from historical averages, but pretty consistently above 400/month

ii) Notable Events

(1) ERIK Semiconductor Research Day
(2) Menu Directions
(3) Day of the Girl
(4) Health Equity Through Diversity
(5) Supreme Court of Ohio Specialized Dockets Conference
(6) Law School Fair

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Ohio Union Council
November 16, 2023
5:00-6:00

(7) Rubik’s Cube Club (One individual set a record by solving a Rubik’s cube in 3.78 seconds! https://www.youtube.com/watch?v=QE_LTMMvRdw

(8) Hack Ohi/o

(9) BuckeyeThon Fashion Show (back after a hiatus)

(10) Who’s Who in Black Columbus

(11) Alumni Association Career Fair

(12) Learn21 conference

iii) Upcoming Events

(1) Rivalry Rally

(2) Thanksgiving dinner (Wednesday 11/22)

(3) College of Social Work OPEC Conference

(4) Office of the President Holiday Party

(5) Conner Senn Symposium

iv) Projects

(1) Catering kitchen drain replacement 12/18-22

(2) Domestic hot water heat exchanger replacement

(3) Painting in multiple areas

(4) West Plaza – planter bed curb replacement and/or grate replacement

(5) Wood Floor screening, sanding in dance rooms

(6) High dusting in great hall

(7) Built-In credenza replacement

(8) Fire damper completion

v) General Updates

(1) New Assistant Director for Union Operations – Colleen Lins

(2) Posting for event planning coordinator and operations coordinator

c) Brittany Crall, Business Manager

4) 2023-2024 Ohio Union Council Meetings (5-6pm, Ohio Staters Traditions Room)

a) September 28
b) November 16
c) February 15
d) April 18

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