

OHIO UNION EVENTS

First	Last	Role	Status	9/20	10/18	11/15	12/6	1/17	2/21	3/21	4/18
DaVonti'	Haynes	CGS	Voting		X						
Raven	Lynch	CGS	Voting								
Lydia	Pickrell	IPC	Voting		X						
Francesco	Maiorca	IPC	Voting		X						
Noah	Bidna	USG	Chair	X	X						
Polly	Sy	USG	Vice Chair	X	X						
Fikunmi	Idowu	USG	Voting								
Maria	Krantz	USG	Voting	X							
Jasmine	Richardson	GAA	Voting	X	X						
Donny	Geisler	Student Employee	Voting	X	X						
Andrew	Jordan	USAC	Voting	X							
Milos	Bujisic	Faculty	Voting		X						
Jennifer	Cheavens	Faculty	Voting		X						
Leyla	Hawkins	Alumni	Voting	X	X						
Beth	Miller	At-Large	Voting	X	X						
Matthew	Altendorf	At-Large	Voting	X	X						
Steven	Mousetes	At-Large	Voting								
Renée	Bishai	At-Large	Voting		X						
Quantá	Taylor	OUAB Advisor	Ex-Officio	X	X						
Danielle	Diersing	OUAB President	Ex-Officio	X	X						
Anthony	Long	CSA Chair	Ex-Officio	X	X						
Jeff	Pelletier	Union Director	Ex-Officio	X	X						
Matt	Couch	Activities Director	Ex-Officio	X	X						
Larry	Moore	Catering Director	Ex-Officio		X						
Brittany	Crall	Business Manager	Ex-Officio	X	X						
Patrick	Edwards	Secretary	Ex-Officio	X							

- 1) Welcome
  - a) Name, Organization or Department
- 2) Ohio Union Activities Board Update - Danielle Diersing, President
  - a) Recent events

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- i) OUAB Drag – sold out show!
- ii) OUABe Fit with Kirsten Potenza
- iii) Held fall retreat in Mansfield area
- iv) Homecoming kickoff event (partnered with MCEC); had a float in the parade
- v) Sold out free showing of First Man
- vi) Coffeehouse acoustic show with Taylor Reed
- vii) Adam Rippon, partnered with MCC LGBTQ+ initiatives
- b) Coming up:
  - i) Podcaster Brian Reed (Serial, S-town)
  - ii) 10/24 Blindspotting (Flicks for Free) – special dialog after
  - iii) Buzzfeed tasty video creator
  - iv) Chef Tunde Wey – focus on food disparity
- c) Grad/Prof sending 500 students to highball Halloween with discount tickets
- d) OUABrainstorm – what do students want to see on campus – second time doing this
- e) Questions
  - i) How are things with the collaborative event request process – in process of reviewing requests that came in, those would be Spring events
  - ii) Method for selecting talent to pursue - Each committee meets and discusses what they think is current and who they want to go for, proposals from committee go to exec for consideration, what's best for campus, what hasn't been
  - iii) Do you have broad objectives for what you want to accomplish during the year – yes – we have three: branding the experience. Cross-committee integration, assessment and accessibility (e.g. what does it look like if events are moved off-campus/out of union for students who are paying their fee)
- 3) Director Updates
  - a) Jeff Pelletier, Director, Ohio Union Operations & Events
    - i) Month Metrics

51.72	Student Organizations
43.58	University Departments

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4.64	External Users
2409	Total Bookings
466	Unique Student Organizations
12232	FY daily traffic average

Just down from September 2017, still well within typical range.

- ii) Projects
  - (1) Big Ten Housing Conference prep
  - (2) Brutus Buckeye Room (December)
  - (3) AV updates in Performance Hall, Conference Theater and Ballroom (December)
- iii) Notable Events
  - (1) Job Fair, Job Fair, Job Fair
  - (2) Homecoming Parade and Pep Rally
  - (3) Specialized Dockets Conference
- iv) Upcoming Events
  - (1) Parent and Family Weekend 10/19-21
  - (2) LL Bean Activation 10/22-23
  - (3) Law School fair 10/25
  - (4) HackOhio/O 10/27-28
  - (5) STEP Expo 11/1
  - (6) Polling location 11/6 – don't forget to vote!
  - (7) BuckeyeThon Fashion Show 11/7
- v) General Updates
  - (1) Attended B1G Union Directors Meeting, 10/1-4 (University of Maryland) – lots of conversation around mental health, controversial speakers, facility renovations, policy development
- vi) Questions:
  - (1) When will Brutus be done – by the time students are back in January
  - (2) Controversial or political speakers – not the same

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- (3) Percent breakdown of events – have you considered going up to 10% non-university user? Yes, but want to keep our students first mission intact, percentages flip considerably in summer when students are not in session
  - (4) Ben Shapiro is coming? – yes, November 13
  - (5) Protocol for managing demonstrations in the building
- b) Matt Couch, Director, Student Activities
- i) GENERAL UPDATES
    - (1) Matt just got back from the Conference of Midwest Deans at the U. of Illinois, which brought together Deans/Associate Deans of Students from Illinois, Indiana, Iowa, and Ohio schools. Lots of great insight.
    - (2) Our search for a Senior Coordinator of Leadership Programs concluded with us hiring Anna Fredendall, who was previously our Coordinator of Student Organizations. Great for her and for us, but now we need to fill her old position. Search will begin in the next couple of weeks.
    - (3) Still in the process of hiring for our vacant OUAB advisor positions.
  - ii) CAMPUS EVENTS
    - (1) Homecoming was well-received, and the parade on 10/12 had a really nice turnout.
    - (2) Next up for our Major Campus Events Committee is Buckeye Nation Week, which is a rebrand of what we previously called Beat Michigan Week. The broader name is meant to be more inclusive of some of the other excellent things happening in our Buckeye community at that time of the year, though it will also include some events that celebrate the rivalry.
    - (3) Events include the annual Blood Drive, Hot Cocoa & Canvases, a Late Night Breakfast, a blue t-shirt exchange, and the annual Battle Against Hunger, among other events. The rebrand also gives us a platform to provide even more visibility for great traditional programs like the Thanksgiving Dinner, the Alternative Thanksgiving Dinner, and the MSA Fast-a-Thon.
    - (4) We're also working on some Reading Day activities for Dec. 6.

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- (5) Next in the queue for MCEC will be the Autumn Commencement Week and the Spring Involvement Fair.
- iii) STUDENT ORGANIZATIONS
  - (1) The student org registration window for autumn closes on October 30. There are 2 sessions each of president, treasurer, and advisor training offered before the deadline, and 1 session of each offered after the deadline (intended for new orgs and others who need more time).
  - (2) Open House event in the KBK Center next Tuesday, 10/23, 5-7pm featuring remarks from Dr. J and Keith Key, himself. At that event, we'll also introduce our new cohort of Student Org Success Coaches
- iv) SERVICE
  - (1) There are still spots available for Buck-I-SERV winter trips. All trip leaders and advisors have been confirmed, however there are still spots for participants on domestic trips. Visit the BIS website at [buckiserv.osu.edu](http://buckiserv.osu.edu) and click "applications" for full details.
- v) LEADERSHIP
  - (1) Next week is Leadership Week (October 22-26)! There are a number of workshops and programs focused on leadership related to individual skills, teams and groups, wellness, Strengths, social identities, and more. Some program highlights include the KBK Center Open House (Tuesday), Res Life Opportunities Fair (Wednesday), Buckeye Soup (Friday), and several Leadership Lunch & Learns (M, W, Th, F). Early voting bus transportation begins Friday and Saturday and continues Monday and Tuesday of the following week. For the full calendar, visit [go.osu.edu/leadershipweek](http://go.osu.edu/leadershipweek).
- vi) D-TIX
  - (1) Excitement over #SaveTheCrew has led to incredible demand for their final home game on 10/28. We're typically able to accommodate everyone who registers in the lottery for Crew games, then we do walk-up sales. This one sold out in the lottery process. Hopefully a sign of great continued support for the Crew from Ohio State students.

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- vii) Questions:
  - (1) Do you ever adjust ticket quantities? Gateway is always sold out. – yes, and popularity can fluctuate based on what’s being offered at the time
- c) Larry Moore, Director, University Catering
  - i) Preparing for host opportunities for B1G Housing Directors meeting
  - ii) Hope you are enjoying the menu – this is a tailgate assembly
  - iii) Launched new specialty fall, tailgate, and cocktail menus
  - iv) New china and flatware; Zia wants to look at new glassware; new chargers coming tomorrow (first use will be for B1G)
  - v) Questions:
    - (1) Are the new plates cheaper since they don’t have the seal? Was there a budget? – as we looked, it cost double to add the OSU embellishments to all pieces, so going with a bone white china and OSU charger was a good combination to stretch the budget
    - (2) Can you speak to the fate of the old china? – anything purchased by the university is owned by the university, so we asked about options, and were told that everything has to go to surplus ([www.govdeals.com](http://www.govdeals.com)) – search by zip code and you might see that china there
- d) Brittany Crall, Business Manager
  - i) Revenue has balanced back out after receiving funding from university (came later this year than usual)
  - ii) Security service and utility trends are up
  - iii) October and May are typically highest revenue months
  - iv) Questions:
    - (1) COS have gone up, revenue has stayed steady – should we bump prices up? – it’s other accounts that are lower in revenue, associated revenue accounts that match COS also went up, so those are fine
    - (2) Increase in university support? Standard 2% increase every year
- 4) Committee Updates
  - a) Policy Committee

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THE OHIO STATE  
UNIVERSITY

OFFICE OF STUDENT LIFE

Ohio Union Council

October 18, 2018

5:00-6:00

**OHIO UNION EVENTS**

- b) Events Committee
- 5) Future Full Council Meetings (all meetings in Ohio Staters Traditions Room)
  - a) November 15
  - b) December 6 \*earlier in the month to accommodate finals schedules
  - c) January 17
  - d) February 21
  - e) March 21
  - f) April 18

\*Committee Chairs will determine date, time, and location for committee meetings as applicable.

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