

OHIO UNION EVENTS

Ohio Union Council Roster (X = present (X) = alternate)

First	Last	Role	Status	9/16		11/18		2/17		4/21
Michelle	Scott	CGS	Voting	X						
Gargi	Mishra	CGS	Voting	--						
Trina	Thomas	IPC	Voting	X						
Gary	Sukienek	IPC	Voting	X						
Durya	Nadeem-Khan	USG	Voting	--						
Sam	Feudo	USG	Voting	X						
Chandler	Wysocki	USG	Voting	--						
Carlisle	Salapare	USG	Voting	X						
Brian	Menard	GAA	Voting	X						
		Stu. Emp.	Voting							
Jennifer	Elliott	USAC	Voting	X						
Nate	Craig	Faculty	Voting	X						
		Faculty	Voting							
Leyla	Hawkins	Alumni	Voting	--						
Beth	Miller	At-Large	Voting	X						
Steve	Mousetes	At-Large	Voting	X						
Julia	Boyer	At-Large	Voting	--						
Maddy	Vesoulis	At-Large	Voting	X						
Krystal	Vielman	OUAB Advisor	Ex-Officio	X						
Emily	Montenegro	OUAB President	Ex-Officio	X						
Caroline	Karwisch	CSA Chair	Ex-Officio	X						
Jeff	Pelletier	Union Director	Ex-Officio	X						
Matt	Couch	Associate Dean	Ex-Officio	X						
Larry	Moore	Catering Director	Ex-Officio	--						
Brittany	Crall	Business Manager	Ex-Officio	X						
Patrick	Edwards	Secretary	Ex-Officio	X						

- 1) Welcome
  - a) Name, Organization or Department
  - b) What was your first paying job? (lots of retail experience in this group!)
- 2) Presentation - NA
- 3) Election of the Ohio Union Council Chair and Vice Chair
  - a) Brian Menard was elected as the Ohio Union Council Chair
  - b) Carlisle Salapare was elected as the Ohio Union Vice Chair
- 4) Ohio Union Activities Board Update – Emily Montenegro, President
  - a) Finishing recruitment process this week
  - b) Events so far this year:

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- c) Buckeye Kickoff Event – largest ever kick was recorded this year
- d) Movie on the oval
- e) Maxx and Waka Flocka was the kickoff concert
- f) Craft night is back in person this year
- g) Grad/ Prof in the Instructional Kitchen- in person cooking demonstrations
- h) Trivia night in the Faculty Club will be every Thursday with the hope to transition back to Woody’s
- i) Fall Fest 9/17
- j) SNL panel is the week of 9/20
- k) 2020-2021 – all events were virtual. We realized how virtual events were made the events more accessible for more students
  - i) Ty Pennington – OUABuilding a Community
  - ii) Craft nights were available as pick up kits
  - iii) Virtual cooking demonstrations
  - iv) Simone Biles was able to speak while in the middle of her Olympic training
  - v) John Mulaney drew around 1200 people
- 5) Director Updates
  - a) Jeff Pelletier, Director, Ohio Union Operations & Events
    - i) Month Metrics

August 2021	August 2019	Historical Averages	
41.48%	53.37%	55.05%	Student Organizations
56.61%	42.10%	39.24%	University Departments
1.89%	4.52%	5.79%	External Users
846	1349	1767	Total Bookings
220	349	270	Unique Student Organizations
5287	9098	8226	daily traffic average

- ii) Notable Events
  - (1) Fisher Career Fair
  - (2) Admissions Visit Day
  - (3) Student Life all-staff meeting
  - (4) Greek Programming Board hazing prevention speaker
  - (5) Pink Activation
- iii) Upcoming Events
  - (1) Foundation Board meeting 9/17
  - (2) Greek Programming Board speaker 9/21

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- (3) Buckeye Careers All-Job Career Fair 9/23
- (4) Muslim Student Association Meal Packing event 9/25
- (5) Engineering Career Fair 9/29-30
- iv) Projects
  - (1) Technology updates in Senate, Sphinx, Great Hall Meeting Room, Instructional Kitchen
  - (2) Completing furniture updates in lounges and open study areas
- v) General Updates
  - (1) Event Planner search process
  - (2) Department Reorganization, added Information Center/D-Tix
  - (3) Ohio Union organization chart  
[https://ohiounion.osu.edu/about\\_us/staff\\_directory/](https://ohiounion.osu.edu/about_us/staff_directory/)
- b) Matt Couch, Associate Dean of Students, Sr. Director of Student Activities & Student Life Orientation
  - i) General Updates
    - (1) Student Activities currently has 16 professional staff positions (though 3 are currently vacant), 3 graduate associates, and about 20 undergraduate student employees. We also support the Ohio Union Activities Board, the three student governments, and five cohorts of student volunteers who assist in our mission to “facilitate meaningful involvement, community engagement and leadership development, which enable all students to contribute to a global society.” Those cohorts are Pay It Forward, Student Leadership Advocates, Buck-I-SERV Advisory Board, Student Organization Success Coaches, and OSU Votes Ambassadors.
    - (2) Senior VP for Student Life Dr. Melissa Shivers announced back in Summer 2020 that there would be some reorganization of departments in Student Life to align with new functional areas overseen by Associate Vice Presidents. Like the Ohio Union, Student Activities is part of the Student Engagement and Support area overseen by the new Dean of Students and Associate VP, Dr. Danny Glassmann.
    - (3) As part of ongoing reorganizations, the leadership and service programs and staff from Student Activities will transition to a new unit in the Student Engagement and Support area, where they will join forces with Buckeye Leadership Fellows, the Buckeye Social Entrepreneurship Program, and Student Philanthropy. The transition is expected to take place during this academic year after a new executive director/Associate Dean of Students is identified. The remaining areas within Student Activities – campus events, student organizations, the KBK Center, and student government support – will continue to be housed with Student Activities.

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- (4) Over the summer, two former Student Activities positions were transitioned to new units: Kerry Hodak, Assistant Director for Graduate & Professional Student Engagement, now reports to Academic Partnerships & Career Success. Megan Haddock, Coordinator of the Discount Ticket Program (D-Tix), now reports to the Ohio Union Events team.
  - (5) We also welcomed to the team Madison Yee, our new Coordinator of Community Service and Outreach, and promoted Krystal Vielman into the Assistant Director of Campus Events role. Searches are underway for our current vacancies on the OUAB advising team and in the KBK Center Resource Room.
  - (6) Student Activities organization chart <https://activities.osu.edu/about/staff/>
- ii) Campus Events
- (1) We work closely with the Ohio Union Activities Board to coordinate their slate of programs, including their Graduate and Professional Student programming. We also assist with the CSA Signature Events process, providing support for the planners of those select programs that receive a special allocation from the Student Activity Fee. Student Activities also facilitates campus-wide information sharing and collaboration among departments within and outside of the Student Life that program student events.
  - (2) Our team has learned a great deal working through the challenges of the COVID pandemic and has done some really creative and adaptive work to facilitate student engagement in spite of the limitations imposed by safety protocols. Last year, collectively, Student Activities executed over 500 virtual programs reaching more than 105,000 participants.
  - (3) We have been very excited to return to in-person programs, and response has been overwhelmingly positive so far with record attendance at Welcome Week events like the Student Involvement Fair and Buckeye Kick-off – the surge coming from participation by returning second year students who were unable to experience these events last fall.
- iii) Student Organizations
- (1) Student Activities supports the registration and funding process for student organizations, including training for presidents, treasurers, and advisors, consultations for new and continuing groups, and the operation of the Keith B. Key Center for Student Leadership and Service and the Resource Room within the Center.
  - (2) The number of organizations that complete the registration process is calculated twice a year – once in fall and once in spring, corresponding with the two different registration windows we offer (based on when in the year the groups transition to new officers). Last year, the registration

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numbers were (not surprisingly) down: 1,379 in Autumn 2020 was down from 1,478 in Autumn 2021. 1,310 in Spring 2021 was down from 1,383 in Spring 2020. There were a number of new groups that started during the COVID pandemic, but many more were not as active and allowed their registration to lapse. We expect these numbers to rebound, though perhaps not right away.

- (3) A number of innovations for serving the student organization community were developed in response to COVID, including three virtual Involvement Fairs that had higher engagement than any in-person version we've hosted in the past; Student Org Essentials, a series designed to deliver key operational ideas and resources in a virtual format; and a new online booking tool for Student Org Success Coaches and expanded consultation topics, resulting in the number of appointments increasing by over 450%. New Get Involved Consultations were developed to provide students looking to get involved with an individualized conversation and list of recommendations, and Member Development Grants were introduced, which provided student orgs additional resources to host activities to keep their members engaged and connected in an effort to sustain organizations through this year.
- iv) Service
- (1) Our local service initiatives are coordinated by our Pay It Forward cohort, which connects students with community partners in a variety of ways and plans large-scale days of service like Community Commitment and MLK Day of Service.
  - (2) Buck-I-SERV is our program connecting with community partners outside of Central Ohio with weeklong hands-on service trips taken three times a year during university breaks (summer, winter, spring). Pre-COVID, we were taking 700-800 students per year on 70-80 domestic and international trips. Our last trips were in March 2020 (some of which returned early because of COVID), but plans are in motion for us to resume domestic travel in January for our winter break trips.
  - (3) Despite numerous restrictions limiting traditional methods of outreach last school year, OSU Votes more than doubled its voter registration totals from the previous year, engaged over 2,100 students in its outreach efforts, and earned the 2020 Voter Friendly Campus designation.
- v) Leadership
- (1) We work collaboratively across Student Life and with various university partners on student leadership development initiatives, including Leadership Week, which is coming up on the week of October 4-8. Find the details at <http://go.osu.edu/LeadershipWeek>.

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- (2) Student Activities plans the annual Leadership Awards, assists groups with retreat planning, offers a LEAD Series of workshops for all student audiences, and supports the Student Leadership Advocates cohorts, a group of students trained to conduct individual, group, and community-oriented facilitations for student organizations.
- (3) The Mount Leadership Society Scholars Program – the first Scholars program at Ohio State, which is based on principles of leadership and service – is also affiliated with Student Activities.
- c) Larry Moore, Director, University Catering
  - i) Catering is in the process of hiring a few open full time positions as well as many student positions
- d) Brittany Crall, Business Manager
  - i) Business office supports three areas Ohio Union, Student Activities, and Development
  - ii) Reporting information will be ready by the end of September
  - iii) We are anticipating revenue being lower this year due to increased number of students taking online classes and not paying the Union fee.
- 6) 2021-2022 Full Council Meetings (5-6pm, Zoom or Ohio Staters Traditions Room)
  - a) September 16
  - b) November 18
  - c) February 17
  - d) April 21

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