

OHIO UNION EVENTS

Ohio Union Council Roster (X = present (X) = alternate)

First	Last	Role	Status	9/21	11/16	2/15	4/18
		CGS	Voting				
		CGS	Voting				
Vikas	Munjhal	IPC	Voting	--			
Sahana	Prabhu	IPC	Voting	X			
Zoe	Matsuzaki	USG	Voting	X			
Sean	Sullivan	USG (Vice Chair)	Voting	X			
Rashabh	Mehta	USG	Voting	X			
		USG	Voting				
		GTA	Voting				
		Stu. Emp.	Voting				
Jason	Homan	USAC	Voting	X			
Morag	Boyd	Faculty	Voting	X			
Nate	Craig	Faculty	Voting	--			
Clara	Davison	Alumni	Voting	X			
Ahmad	Hassan	At-Large	Voting	X			
Eric	Schutter	At-Large	Voting	--			
Carlisle	Salapare	At-Large (Chair)	Voting	X			
		At-Large	Voting				
Krystal	Vielman	OUAB Advisor	Ex-Officio	X			
Molly	Murage	OUAB President	Ex-Officio	X			
		CSA Chair	Ex-Officio				
Jeff	Pelletier	Union Director	Ex-Officio	X			
Matt	Couch	Associate Dean	Ex-Officio	X			
		Catering Director	Ex-Officio				
Brittany	Crall	Business Manager	Ex-Officio	--			
		Secretary	Ex-Officio				

- 1) Welcome
 - a) Name, Organization or Department – What is on your Buckeye Bucket List (attainable or not!)
- 2) Ohio Union Activities Board Update – Molly Murage, President
 - a) Welcome Week
 - i) This year, we hosted a successful Move In program with a Silent Disco on Friday, August 18 in the West Ballroom. We had an amazing turn out at around 800 students throughout the program and hope to make this a move in weekend staple
 - ii) Buck-I-Frenzy returned this year for the first time since 2019. OUAB sponsored a DJ, Supergame activations on the basketball and tennis courts

As a body created by faculty rule and designated to report to the Council on Student Affairs, the Ohio Union Council serves as a conduit between the Ohio Union, the Council on Student Affairs, and the constituents of the Union including students, faculty, staff, alumni and community members. The Ohio Union Council serves as an advisory body to the Directors of the Ohio Union and Student Activities and provides the vision, voice and direction of the Ohio Union and Student Activities. (Faculty Rule 3335-11-09)

OHIO UNION EVENTS

- as well as the zipline, and airbrushed hats. We had amazing engagement throughout the event. Numbers were a bit lower than they were in the past, but that could be attributed to the extreme heat as well as RPAC construction. Overall, this is a partnership we're excited to continue
- iii) We hosted an interactive tabling by the 18th Ave Library with a game show to promote Buckeye Kickoff and engaged with a few hundred students. This was a really great start to first day of classes as students were able to take a break between a full day of classes
 - iv) Buckeye Kickoff on August 23, in the Ohio Stadium welcomed students back to campus with activities, speakers, and the marching band. Our numbers are much closer to pre-COVID numbers at around 4,000 people
- b) Other Events
- i) We started our Flicks For Free series each Wednesday, on September 7th with our Movie On The Oval: Mamma Mia.
 - ii) This past Monday, our concerts committee organized an R&B Silent Disco with over 300 attendees in collaboration with the student organization Society of Sisters where we announced our fall concert: A Night With Ne-Yo on Thursday, October 26. OUAB aimed to appeal to undergraduate, graduate, and professional students for the fall concert and we felt Ne-Yo's music would connect to multiple generations. We also wanted to delve into a different genre of music and felt R&B was a great fit.
- c) Homecoming Week
- i) Homecoming Week starts next week and we will kick it off with Fall Fest on Siebert Lawn this Sunday October 1. The festival will feature a food truck, a mechanical bull, rock wall, caricatures, and airbrush hats. We have historically held the festival directly following the parade, but we decided to have it kickoff homecoming week to build excitement throughout
 - ii) Our Annual Homecoming parade is next Friday, October 6. The route will start at the Ohio Stadium and make its way to the Union. We have about 70 entries for the parade lineup with student organizations and campus partners.
- d) Organizational Updates
- i) Last week, we invited 36 new members to join our organization! We had a strong applicant pool which allowed us to bring in high quality members with varied backgrounds and experiences. Last Tuesday, we hosted a New Member mingle that gave members the opportunity to get to know one another and returning members while learning more about OUAB.
 - ii) OUAB is currently in week 4 of our brainstorming timeline for the 2024 spring semester and General members are working with our programming directors to contact vendors and agencies to inquire about pricing and availability. This week, Members are starting to draft proposals in order to vote through our

As a body created by faculty rule and designated to report to the Council on Student Affairs, the Ohio Union Council serves as a conduit between the Ohio Union, the Council on Student Affairs, and the constituents of the Union including students, faculty, staff, alumni and community members. The Ohio Union Council serves as an advisory body to the Directors of the Ohio Union and Student Activities and provides the vision, voice and direction of the Ohio Union and Student Activities. (Faculty Rule 3335-11-09)

OHIO UNION EVENTS

next slate of events! We started our brainstorming process earlier this year in order to adjust to timeline changes with contracting specifically for agencies and talent.

- iii) We held interviews for the third OUAB Coordinator position and have extended and offer to one of our finalists. We are hoping to have someone start the week of October 23
- e) Grad/Prof
 - i) General
 - (1) We have hired a Graduate and Professional Student Employee to assist with our programming and administration of our graduate and professional student programs
 - (2) We are continuing our regular programming series like Technical Tuesdays, Wellness Wednesdays, etc. This semester, all of our Technical Tuesdays and we have seen an uptick in attendance and watching the recorded sessions after the event
 - ii) Summer Programming
 - (1) We have continued hosting a variety of Summer programs which included our staple programs like quiz nights and cupcakes and canvases, but we also hosted events to get them out into the Columbus community like CAPA shows and sports games.
 - (2) We've also expanded our Summer programs to include programming around Ohio: we took students to Cedar Point, King's Island, as well as a joint trip to the Newport Aquarium in Kentucky and a Cincinnati Red's Game. We have received a lot of positive feedback around these events and plan to continue these opportunities in the future
 - iii) Welcome Week
 - (1) Family Program collaboration with ODI and Parents and Family programs to host a program at the RPAC - super successful!
 - (2) Grad/Prof Picnic - Saw about 800 people. We had a really great response from students present, but have been told that the heat impacted willingness to attend
 - (3) Grad/Prof Involvement Fair - About 400 students. Overall great response from partners and students. Looking into diversifying the community partners we have present to add in services (ex. Food banks, Dress for Success, etc.)
- 3) Director Updates
 - a) Jeff Pelletier, Director, Ohio Union Operations & Events
 - i) Month Metrics

As a body created by faculty rule and designated to report to the Council on Student Affairs, the Ohio Union Council serves as a conduit between the Ohio Union, the Council on Student Affairs, and the constituents of the Union including students, faculty, staff, alumni and community members. The Ohio Union Council serves as an advisory body to the Directors of the Ohio Union and Student Activities and provides the vision, voice and direction of the Ohio Union and Student Activities. (Faculty Rule 3335-11-09)

OHIO UNION EVENTS

August 2023	August 2022	Historical Avg	
44.49%	34.45%	53.22%	Student Organizations
52.65%	57.81%	41.46%	University Departments
2.85%	7.73%	5.38%	External Users
1263	1280	1665	Total Bookings
301	262	320/197	Unique Student Orgs (pre/post pandemic)
6888	6183	8766/5229	daily traffic average (pre/post pandemic)

ii) Notable Events

- (1) Jack-and-Jill Midwest Regional conference (July)
- (2) New Faculty Orientation/Reception
- (3) Central Ohio Counselors Breakfast/OACAC event
- (4) Education Abroad Expo
- (5) Career Fairs
- (6) Get WITit Conference

iii) Upcoming Events

- (1) Tonight! Healthy Community Building Fair (part of National Hazing Prevention Week)
- (2) Barbie and Jim Tootle birthday celebration
- (3) NPHC Plaza Reception
- (4) Menu Directions Conference (MenuDirections welcome noncommercial operators from all segments. If you are looking for the opportunity to network with foodservice directors, executive chefs, and managers while gathering key insights from industry experts, MenuDirections is your answer!) Abby Hertzfeld and Nate Darder from SL Dining Services are among the keynote speakers this year.
- (5) Big Table
- (6) Day of the Girl

iv) Projects

- (1) Terrazzo refinishing (ground floor)
- (2) Tech Updates (GHMR, Senate, Sphinx)
- (3) Renovation behind information center for Parent and Family Relations Offices
- (4) Water Bottle filling stations
- (5) Toilet paper!
- (6) Walk-in Cooler in Union Market
- (7) Tablet arm replacement in great hall
- (8) Second floor pre-function furniture en route!
- (9) Credenza Replacements

As a body created by faculty rule and designated to report to the Council on Student Affairs, the Ohio Union Council serves as a conduit between the Ohio Union, the Council on Student Affairs, and the constituents of the Union including students, faculty, staff, alumni and community members. The Ohio Union Council serves as an advisory body to the Directors of the Ohio Union and Student Activities and provides the vision, voice and direction of the Ohio Union and Student Activities. (Faculty Rule 3335-11-09)

OHIO UNION EVENTS

- (10) Instructional Kitchen Tech update
- (11) Security camera upgrades
- v) General Updates
 - (1) Filling staff vacancy on operations team
 - (2) Launching Ohio Union study this year, Ohio Union Council may be asked to serve as a focus group or to provide input on the future of the union!

<ul style="list-style-type: none"> • Introduction to Study using Summary, Vision and Involvement Information above • Student engagement will be the centerpiece of the study, but staff engagement will be critical in that we will need to rely on their expertise regarding the best methods of service delivery and engagement with students. • Reassurance that this is a normal part of a building's life and it is always important for us to be good stewards of our resources and efficient with our space • No decisions regarding locations of any offices has been determined • Involvement opportunities 	<ul style="list-style-type: none"> • The building is approaching 15 years old, and in the expected lifespan of a facility like the Ohio Union it is important to regularly revisit space use through a master plan. • Exciting time to introduce a study of the Ohio Union facility through the lens students in 2023-2024 projecting toward student use of the space 15 years forward • Once in a career opportunity re-envision and to develop a new model for Student Engagement and Support spaces which would once again establish the Ohio Union as the standard bearer of the modern student union. • Covid acted as an accelerant to changes in how students engage in their curricular and co-curricular learning and student needs • Current method of office space assignment isn't sustainable into the future
---	---

b) Matt Couch, Associate Dean of Students, Sr. Director of Student Activities & Student Life Orientation

i) General Updates and Personnel

- (1) Student Activities has 12 professional staff positions, 1 graduate associate, and about 30 undergraduate student employees. We support the community of registered student organizations, advise the Ohio Union Activities Board and the three student governments, and operate the KBKCSLS in our mission to “facilitate meaningful involvement, community engagement and leadership development, which enable all students to contribute to a global society.”
- (2) Like the Ohio Union, Student Activities is part of the Student Engagement and Support area overseen by the Dean of Students and Associate VP for Student Engagement and Support, Dr. Danny Glassmann.
- (3) One position is currently vacant, but we are in the final stages of hiring for that Coordinator of Student Involvement to work with OUAB.
- (4) This summer, Student Life announced the creation of a new Conferences and Events department that will streamline the event planning process in the various Student Life venues. This will result in some restructuring of both the Ohio Union and Student Activities teams. We'll have more of an update to share about the details at our next OUC meeting.
- (5) The state of campus involvement is quite good, considering the vast, negative effects of the COVID pandemic. Based on Student Life Survey

As a body created by faculty rule and designated to report to the Council on Student Affairs, the Ohio Union Council serves as a conduit between the Ohio Union, the Council on Student Affairs, and the constituents of the Union including students, faculty, staff, alumni and community members. The Ohio Union Council serves as an advisory body to the Directors of the Ohio Union and Student Activities and provides the vision, voice and direction of the Ohio Union and Student Activities. (Faculty Rule 3335-11-09)



OHIO UNION EVENTS

Results from last spring, 78.4% of all students report being involved in at least one campus activity (78.8% of undergrads, 76.1% of graduate students, and 79.7% of professional students). That's within 0.4% of our last pre-COVID report (78.8%) and above the national average of closer to 75% for 4-year institutions. We're especially focused this year on increasing student organization involvement and equipping student org leaders for success.

ii) Campus Events

- (1) We work closely with the Ohio Union Activities Board to coordinate their slate of programs, including their Graduate and Professional Student programming. We also assist with the CSA Signature Events process, providing support for the planners of those select programs that receive a special allocation from the Student Activity Fee. Student Activities also facilitates campus-wide information sharing and collaboration among departments within and outside of the Student Life that program student events.
- (2) Attendance at events during the first five weeks of the semester has been very good, highlighted by more than 10,000 at both the Student Involvement Fair and Buck-i-Frenzy (an event that been on hiatus since COVID began) and more than 3,000 at Buckeye Kick-off. Last year, OUAB hosted more than 40,000 students at more than 200 events.
- (3) Next week is Homecoming, highlighted by a Kickoff Festival this Sunday on the Siebert Lawn at Noon, the annual Homecoming Parade on Friday, Oct. 6 at 6pm, and the NPHC Step Show at Mershon Auditorium on Friday, Oct. 6 at 8:30pm. Grand Marshals for this year's parade will be Barbie and Jim Tootle, who are alumni, former staff members, and iconic Ohio State figures. After the parade, Student Life will be honoring and celebrating the Tootles as they both turned 80 this year.
- (4) Student Activities has also taken on the coordination of the Homecoming Court from the Alumni Association. Court members have been volunteering at events and launching Buckeye Funders to raise money for causes important to them. Voting on the Homecoming Royals is now available for students through Oct. 1.
- (5) We've done a number of things so far this year to make sure regional campus students are included more intentionally in Columbus opportunities, including busloads who came for Buckeye Kickoff, and a more integrated experience for the regional Homecoming Courts.

iii) Student Organizations

- (1) Student Activities supports the registration and funding process for student organizations, including training for presidents, treasurers, and

As a body created by faculty rule and designated to report to the Council on Student Affairs, the Ohio Union Council serves as a conduit between the Ohio Union, the Council on Student Affairs, and the constituents of the Union including students, faculty, staff, alumni and community members. The Ohio Union Council serves as an advisory body to the Directors of the Ohio Union and Student Activities and provides the vision, voice and direction of the Ohio Union and Student Activities. (Faculty Rule 3335-11-09)

OHIO UNION EVENTS

advisors, consultations for new and continuing groups, and the operation of the Keith B. Key Center for Student Leadership and Service and the Resource Room within the Center.

- (2) We have rebounded to pre-COVID levels of student organization registrations, and so far this year, we are seeing 10-year highs in programming funds requests – 670 total have been submitted for fall events. Note that CSA increased the amounts of funding student organizations can request – up to \$3,000 or \$4,500 (up from \$2,000-\$3,000) in programming funds depending on registration status and up to \$500 (previously \$200) in operating funds.
- (3) We are piloting the new Student Org Advantages and Rewards (SOAR) program with 150 organizations this year. This program will reward organizations for engaging in campus events, services, and activities and allow them to earn points to redeem for incentives like priority scheduling and premium placement at the Student Involvement Fair, member development grants, Resource Room line of credit bonuses, free tabling opportunities, and more. If you're into weekly rankings, you can see the Top 20 points earners and how that changes each week at <https://go.osu.edu/SOARprogram>
- (4) Our new hazing prevention coordinator position was established last fall, and Jaylen Lindsey has been doing great work in tandem with Becca Hamilton, who is his counterpart in a new position in Student Conduct. We are in the midst of National Hazing Prevention Week, and we've had some excellent turnout at events so far. Get more info about all our efforts and resources at <http://stophazing.osu.edu>.
- (5) You're all invited to an open house in the KBK Center for Student Leadership & Service next Tuesday (Oct. 3), 5-7pm as part of Leadership Week.

iv) Student Governments

- (1) Our team provides advisory, purchasing, and logistical support for the Undergraduate Student Government, the Council of Graduate Students, and the Inter-professional Council. Jen Pelletier serves as an advisor to USG, while Erica Brown provides support for CGS and IPC.

c) Brittany Crall, Business Manager

- 4) 2023-2024 Ohio Union Council Meetings (5-6pm, Ohio Staters Traditions Room)
 - a) September 28
 - b) November 16
 - c) February 15
 - d) April 18

As a body created by faculty rule and designated to report to the Council on Student Affairs, the Ohio Union Council serves as a conduit between the Ohio Union, the Council on Student Affairs, and the constituents of the Union including students, faculty, staff, alumni and community members. The Ohio Union Council serves as an advisory body to the Directors of the Ohio Union and Student Activities and provides the vision, voice and direction of the Ohio Union and Student Activities. (Faculty Rule 3335-11-09)