

OHIO UNION EVENTS

Ohio Union Council Roster (X = present (X) = alternate)

First	Last	Role	Status	9/21	11/16	2/15	4/18
		CGS	Voting				
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Vikas	Munjal	IPC	Voting	--			
Sahana	Prabhu	IPC	Voting	X	X		
Zoe	Matsuzaki	USG	Voting	X	X		
Sean	Sullivan	USG (Vice Chair)	Voting	X	--		
Rashabh	Mehta	USG	Voting	X	X		
		USG	Voting				
		GTA	Voting				
		Stu. Emp.	Voting				
Jason	Homan	USAC	Voting	X	X		
Morag	Boyd	Faculty	Voting	X	X		
Nate	Craig	Faculty	Voting	--	--		
Clara	Davison	Alumni	Voting	X	X		
Ahmad	Hassan	At-Large	Voting	X	X		
Eric	Schutter	At-Large	Voting	--	X		
Carlisle	Salapare	At-Large (Chair)	Voting	X	X		
		At-Large	Voting				
Krystal	Vielman	OUAB Advisor	Ex-Officio	X	X		
Molly	Murage	OUAB President	Ex-Officio	X	X		
		CSA Chair	Ex-Officio				
Jeff	Pelletier	Union Director	Ex-Officio	X	X		
Matt	Couch	Associate Dean	Ex-Officio	X	X		
		Catering Director	Ex-Officio				
Brittany	Crall	Business Manager	Ex-Officio	--	--		
		Secretary	Ex-Officio				

- 1) Welcome
 - a) Name, Organization or Department

- 2) Ohio Union Activities Board Update – Molly Murage, President
 - a) Homecoming Week
 - i) Fall Fest was on Siebert Lawn this Sunday October 1st. The festival featured a food truck, a mechanical bull, rock wall, caricatures, and airbrush hats. About 700 attendees.

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- ii) Originally in the Spring but was postponed due to weather
- iii) Replaced the Homecoming festival that typically follows the homecoming parade.
- b) Homecoming Parade
 - i) Our annual Homecoming parade followed that Friday on October 6th. There were 70 entries of student organizations and campus partners.
- c) FFF: Barbie
 - i) As a part of our flicks for free series, we held a Special Flicks for Free showing of Barbie in the Archie Griffin Ballroom. Attendees enjoyed pink refreshments, friendship bracelet making, and photo-ops.
- d) A Night with NeYo
 - i) On October 6th we held A Night with Ne-Yo on October 26th at the Schottenstein Center. Ne-Yo performed R&B hits and DJ Sequel opened for him. Students enjoyed the musician's performance of both old and new songs in his discography accompanied by back-up dancers and visuals.
 - ii) About 2,000 attendees.
- e) Buckeye Con
 - i) On November 5th, we held a multi-faceted expo highlighting different sectors of fandom. This event consisted of an expo room with games and comics, Guest Speakers which included Lisa Lovaas, a costume designer, voice actor Dante Basco, and Director/Storyboarder Joaquim Dos Santos. Lastly, the event wrapped up with an After Party that was Anime themed.
- f) Rivalry Week
 - i) We kicked off Rivalry Week on Monday with OUABuckeyes' Take with sports commentator Stephen A. Smith in the Archie Griffin Ballroom. We partnered with Nike U-Move in order to promote. There were about 690-700 attendees in total.
 - ii) As part of our rivalry week programming we do a T-Shirt Exchange:
 - iii) We are hosting three T-Shirt Exchange events this week where we will be accepting new or gently used clothing items or 3 non-perishable food items in exchange for a free Buckeye Nation T-Shirt. Donations will support Star House and The Buckeye Food Alliance, two local organizations benefiting the issues of housing and food insecurity.
 - iv) Yesterday, we held a special T-shirt exchange located in Lincoln Tower Esports Arena with different games.

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- g) Organizational Updates
 - i) Exec Members finalized our event slate for the Spring Semester of 2024 during our Voting Day on October 29th.
 - ii) We've collaborated with 9 different organizations/departments since the semester began.
 - iii) We have a new OUAB coordinator on the advising team, Annie Maxwell.
 - h) Grad/Prof
 - i) Valentine's Day Ball- sending out save the dates.
 - ii) In the midst of planning the spring schedule for grad/prof with the goal of spreading out events to provide more options for students.
- 3) Staff Updates
- a) Matt Couch, Associate Dean of Students, Student Life Orientation
 - i) General Updates and Personnel
 - (1) Since we met last, we've been able to fill our final vacant position on the Student Activities team. Annie Maxwell, who previously worked in Student Life at OSU-Newark, has joined our staff as an OUAB coordinator.
 - (2) Our full-strength status will be short-lived, as one of our longest-tenured staff members has announced she will be leaving our team on November 30. Associate Director Jen Pelletier is taking a new position as a Talent Management Consultant in Ohio State's Office of Human Resources. Jen has done a phenomenal job as a leader and innovator in student organizations, leadership, community engagement, and student governments, and we're both very sad to lose her and excited for her next opportunity.
 - (3) The reorganization we referenced in our September OUC meeting is now moving more rapidly. Student Life has created a new Conferences and Events department pulling together event planners and reservations staff from several different units. Now that a director has been hired to lead that team, reporting lines are beginning to change, and progress is being made on new processes and procedures. Effects on the Ohio Union and Student Activities:
 - (a) From the current Ohio Union Operations & Events team, the event planners and reservations specialists will join the new Conferences and Events team - 9 positions in total. Our staff working with building

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operations, A/V, and the Info Center/D-Tix will remain together in a newly organized Ohio Union & Student Activities (OUSA) team.

- (b) The 12-member Student Activities staff (OUAB/campus events, student organizations, and student governments) will join forces with the Ohio Union team in the new structure under the direction of Jeff Pelletier.
- (c) As Associate Dean of Students, Matt Couch will supervise Jeff/OUSA, while also providing supervisory support for Parent & Family Relations, Student Conduct, and Student Life Sustainability. Matt will also continue to oversee Orientation programs for Student Life and work with the Council on Student Affairs and the Student Life teams on the regional campuses.

ii) Campus Events

- (1) The OUAB advising team has been very busy supporting the OUAB students on a high volume of terrific events this fall. They also made some good connections with talent agencies, entertainment companies, and other universities at the NACA regional conference in Little Rock, Arkansas.
- (2) We are also in the midst of an active season for student activity fee-sponsored signature events, with such recently completed events as African Night, Hack OH/O, and the Homecoming Parade, one occurring as we speak (the Beat Michigan Blood Battle), and several taking place before the end of the semester, like Block O's Rivalry Run this Sunday, the Thanksgiving Dinner next Wednesday, Ohio Staters' Light up the Lake on Nov. 30, and Commencement Week December 11-15.
- (3) If the football team should qualify for the Big Ten Championship Game in Indianapolis on December 2, we will coordinate a Student Life bus trip for students to purchase a game ticket and get a ride to and from the game. More details to come in the next week.

iii) Student Organizations

- (1) I updated last time about a new Student Org Advantages and Rewards (SOAR) pilot program with 150 organizations participating this year. The program will reward organizations for engaging in campus events, services, and activities and allow them to earn points to redeem for incentives like priority scheduling and premium placement at the Student Involvement Fair, member development grants, Resource Room line of credit bonuses, free tabling opportunities, and more. We update the points rankings each week -

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the Game Creation Club and the 8th Floor Improv Comedy Group are locked up in a tight battle for first place! Info can be found at go.osu.edu/SOARprogram.

- (2) After the fall registration window, we have 1,764 total organizations in our directory. As of today, 1,189 are active, 114 are still pending, and 461 are inactive. These statuses will change over the next few weeks as more groups have met training and registration requirements. This semester, 171 new organization interest forms were completed, and we've approved 132 brand new organizations. We have also offered 14 training sessions for presidents, treasurers, and advisors.

b) Jeff Pelletier, Director, Ohio Union and Student Activities

i) Month Metrics

October 2023	October 2022	Historical Avg	
49.90%	52.97%	53.22%	Student Organizations
42.94%	45.02%	41.46%	University Departments
7.14%	2.00%	5.38%	External Users
2673	2239	1665	Total Bookings
411	425	320/197	Unique Student Orgs (pre/post pandemic)
9077	8503	8766/5229	daily traffic average (pre/post pandemic)

*Numbers worth noting:

- four of the top five busiest months for daily traffic have been between February – October 2023 (Peak: September 2023, 10952 daily)
- top five busiest months for events have been between February – October 2023 (Peak: October 2023, 2673 bookings)
- unique student organization users down from historical averages, but pretty consistently above 400/month

ii) Notable Events

- (1) ERIK Semiconductor Research Day
- (2) Menu Directions
- (3) Day of the Girl
- (4) Health Equity Through Diversity
- (5) Supreme Court of Ohio Specialized Dockets Conference
- (6) Law School Fair

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- (7) Rubik's Cube Club (One individual set a record by solving a Rubik's cube in 3.78 seconds! https://www.youtube.com/watch?v=QE_LTMMvRdw)
- (8) Hack Ohi/o
- (9) BuckeyeThon Fashion Show (back after a hiatus)
- (10) Who's Who in Black Columbus
- (11) Alumni Association Career Fair
- (12) Learn21 conference
- iii) Upcoming Events
 - (1) Rivalry Rally
 - (2) Thanksgiving dinner (Wednesday 11/22)
 - (3) College of Social Work OPEC Conference
 - (4) Office of the President Holiday Party
 - (5) Conner Senn Symposium
- iv) Projects
 - (1) Catering kitchen drain replacement 12/18-22
 - (2) Domestic hot water heat exchanger replacement
 - (3) Painting in multiple areas
 - (4) West Plaza – planter bed curb replacement and/or grate replacement
 - (5) Wood Floor screening, sanding in dance rooms
 - (6) High dusting in great hall
 - (7) Built-In credenza replacement
 - (8) Fire damper completion
- v) General Updates
 - (1) New Assistant Director for Union Operations – Colleen Lins
 - (2) Posting for event planning coordinator and operations coordinator
- c) Brittany Crall, Business Manager
- 4) 2023-2024 Ohio Union Council Meetings (5-6pm, Ohio Staters Traditions Room)
 - a) September 28
 - b) November 16
 - c) February 15
 - d) April 18

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